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Pillow Pets® Signature Line

FACT SHEET

What: Pillow Pets is bringing back the original Pillow Pets that launched in 2003 as the Pillow Pets Signature Line including the highly popular unicorn, panda, penguin and zebra, among others.



These Pillow Pets represent everyone's favorites and they are all available in the original 18" size. All Pillow Pet products are appropriate for ages 3 and up.



Where: The Signature Line Pillow Pets will retail for approximately \$24.99 and will be available at major retailers in April 2018

Who: Since 2003, Pillow Pet® plush folding stuffed animals have been bringing smiles to the faces of all ages. Pillow Pets plush folding stuffed animals add true function to that warm and wonderful feeling by combining the security of a stuffed animal with the functionality of a pillow. Made of high quality, super soft chenille, Pillow Pets plush folding stuffed animals make the most precious snuggle pal for you or your loved one.

The concept for the snuggly companions was the brainchild of a San Diego-based mother of two, who had grown tired of picking up stuffed animals strewn across her children's rooms.

An ideal naptime companion – not to mention a comforting partner on road trips or airplane rides – Pillow Pets plush folding stuffed animals are anything but just another stuffed animal. Extremely versatile, these unique creations have a strap that closes underneath to transform them into friendly pets. Simply open the strap and the pet becomes a pillow!

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